

Jonas Goth

Product Designer from Copenhagen

I help start-ups, companies, and organisations connect with their users through good design. Good design is good business and I find that there is nothing more fulfilling than seeing a company grow through the power of design.

portfolio
jonasgoth.dk

contact
jg@jonasgoth.dk

social
[LinkedIn](#)
[Instagram](#)

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| Noak | Freelance fulltime | 2018 - now |
| <p>Previously, I was a co-founded Salary and Partner at Paperflow, while being head of design at both places. After a few years, I took my show on the road to help other companies find their design voice as product designer and strategic partner.</p> | | |
| Paperflow | Head of design & Partner | 2015 - 2018 |
| <p>Reimagining bookkeeping with machine learning. I designed a complete platform/product for bookkeepers and accountants, scanning and posting all invoices, receipts and credit notes. Has received +20 mil DKK in funding.</p> | | |
| Salary | Senior designer & Co-founder | 2015 - 2018 |
| <p>Redefining payroll for start-ups. Back when we founded Salary, old and outdated software dominated the market, which made way for a new and smarter way to manage payroll. I handled everything design-related. Has received +12 mil. DKK in funding.</p> | | |

Shape Designer 2014 - 2015

Shape is a rapidly growing mobile development studio based in Copenhagen. While I was there, I designed apps for everything from start-ups to well-known brands.

Stuenterlauget Digital Project coordinator 2013 - 2014

Stuenterlauget is a non-profit student organization at Aarhus University. I was the project lead in creating a whole new website and digital platform involving thousands of students.

Billy Internship in SF 2014

Traveled to San Francisco to intern for the summer at Billy's Billing. I was engaged in web design and UI/UX design. I also convinced the owner of Billy to make a complete visual update to the product and brand while I was there.

Yulsn Designer 2013 - 2014

Yulsn is a digital agency based in Aarhus focusing on online marketing and communication. In Yulsn I designed online solutions for Bilka, JYSK, Bestseller, and other established danish brands.

Mobilethink Designer 2011-2013

This was my first job as a designer. At Mobilethink I worked on b2b applications and created a new online presence for their product line in device management solutions in the mobile B2B sector.

2/2